Minimal Euclidean Distance degree of Segre-Veronese varieties

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The Euclidean Distance degree $\mathrm{EDdeg}_Q(X)$ of an algebraic variety X in an inner product space (R^N,Q) counts the number of complex critical points of the distance function from a generic point in R^N to X. Since this invariant of X depends on Q, it is a natural problem to find or characterize inner products Q that correspond to the minimal possible $\mathrm{EDdeg}_Q(X)$. In my talk I will discuss this question for Segre-Veronese varieties, which consist of rank-one (partially symmetric) tensors. I will show that with respect to the classical Frobenius product F, the variety X of $n \times m$ rank-one matrices has smallest $\mathrm{EDdeg}_F(X) = \min(n,m)$, whereas $\mathrm{EDdeg}_Q(X)$ with respect to a sufficiently general inner product Q on $R^N = R^{nm}$ is much higher.

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